



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958631-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Tisei/R/Congress	US Congress Campaign	2066

Flight Dates	Order #	Alt Order #
10/08/12 - 10/08/12	958631	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/08/12	6a Eyeopener	558-7a	M-----	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	5:59 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$900.00 NM
2	10/08/12	10/08/12	Good Morning America	658-9a	M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	8:54 AM	Good Morning America	658-9a	:30	2012RTFC009	\$800.00 NM
3	10/08/12	10/08/12	Newscenter 5 at 5	5-6p	M-----	:30	1	\$875.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	5:14 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC009	\$875.00 NM
4	10/08/12	10/08/12	Newscenter 5 at 6	6-630p	M-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	2012RTFC009	\$2,000.00 NM
5	10/08/12	10/08/12	M-F Inside Edition	658-730p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	6:59 PM	M-F Inside Edition	658-730p	:30	2012RTFC009	\$1,500.00 NM
6	10/08/12	10/08/12	Chronicle	728-8p	M-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	7:43 PM	Chronicle	728-8p	:30	2012RTFC009	\$1,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958631-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Tisei/R/Congress	US Congress Campaign	2066	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/12	10/08/12	Chronicle	728-8p	M-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
7	10/08/12	10/08/12	Nightline	1135p-1206a	M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	11:55 PM	Nightline	1135p-1206a	:30	2012RTFC009	\$800.00 NM
8	10/08/12	10/08/12	Newscenter 5 at 11	11-1130p	M-----	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	2012RTFC009	\$1,800.00 NM
10	10/08/12	10/08/12	Midday News	1158a-1230p	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/08/12	11:59 AM	Midday News	1158a-1230p	:30	2012RTFC009	\$400.00 NM
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,075.00
<u>Agency Commission</u>	\$1,511.25
<u>Net Amount Due</u>	\$8,563.75